



Sofia Castelo-Branco Cardoso
da Silva Serra

BIRTH DATE:

September 22, 2005

CONTACTS

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Sofia Serra is a graphic designer and photographer based in Lisbon, with a primary focus on editorial design and branding. Particularly interested in projects related to cinema, dance, video games, and entertainment, she aims to build visual narratives with identity, meaning, and innovation.

SOFT SKILLS

Radiant
Ambitious
Creative

DIGITAL SKILLS

Photoshop
Indesign
Illustrator
Premier
Figma

EXPERIENCE

(01/07/2024 – 09/08/2024)
CAMP MONITOR
Summer camp "Alvalade em Férias".
Junta de Freguesia de Alvalade

(04/2022 – 04/2024)
PHOTOGRAPHY WORKSHOP INSTRUCTOR
Led two-week photography workshops over 3 consecutive years.
Professional Image School (EPI)

(11/2023)
AUTHORIAL PHOTOGRAPHY EXHIBITION
Selected and exhibited the project "Inside Out".
InShadow – Lisbon Screendance Festival

(29/04/2023 – 30/05/2023)
PERFORMANCE AND EVENT PHOTOGRAPHER / POST-PRODUCTION
Erasmus+ professional internship.
Totart Valencia-School of Performing Arts

(05/02/2023 – 07/02/2023)
EVENT PHOTOGRAPHER / IMAGE POST-PRODUCTION
Photographic coverage of the "Jazzy Battles".
Jazzy Dance Studios

(11/2022)
AUTHORIAL PHOTOGRAPHY EXHIBITION
Selected photographic project exhibited as part of the "Impossible Shadow" contest.
InShadow – Lisbon Screendance Festival

LANGUAGES

Inglês (B2)
Português (Native)

EDUCATION

(2020 – 2023)
Professional Photography Course
Professional Image School (EPI)

(2023 – 2025)
Bachelor's Degree in Graphic
Design, Communication
and Multimedia School of Technology
Inovation and Creation (ETIC)

DISCIPLINE

Graphic and Communication Designer
Professional Photographer

AREAS OF INTEREST

Editorial Design
Branding
Authorial Photography
Show Photography
Fashion Photography (editorial)