



Sofia Castelo-Branco Cardoso
da Silva Serra

LANGUAGES

Inglês (B2)
Português (Native)

BIRTH DATE:

September 22, 2005

EDUCATION

CONTACTS

Portugal, Lisboa
R. Marquês de Soveral, Nº2, 3º Dto,
1700-298 Lisboa

(2020 – 2023)
Professional Photography Course
Professional Image School (EPI)

T: +351 939 082 231
E: design.bysofs@gmail.com
W: sofia-serra.design-etic.pt
IG: @design.bysofs

(2023 – 2025)
Bachelor's Degree in Graphic
Design, Communication
and Multimedia School of Technology
Inovation and Creation (ETIC)

Sofia Serra is a graphic designer and photographer based in Lisbon, with a primary focus on editorial design and branding. Particularly interested in projects related to cinema, dance, video games, and entertainment, she aims to build visual narratives with identity, meaning, and innovation.



SOFT SKILLS

Radiant
Ambitious
Creative

DISCIPLINE

Graphic and Communication Designer
Professional Photographer

DIGITAL SKILLS

Photoshop
Indesign
Illustrator
Premmier
Figma

AREAS OF INTEREST

Editorial Design
Branding
Authorial Photography
Show Photography
Fashion Photography (editorial)



EXPERIENCE

(01/07/2024 – 09/08/2024)

CAMP MONITOR

Summer camp "Alvalade em Férias".
Junta de Freguesia de Alvalade

(04/2022 – 04/2024)

PHOTOGRAPHY WORKSHOP INSTRUCTOR

Led two-week photography workshops over 3 consecutive years.
Professional Image School (EPI)

(11/2023)

AUTHORIAL PHOTOGRAPHY EXHIBITION

Selected and exhibited the project "Inside Out".
InShadow – Lisbon Screendance Festival

(29/04/2023 – 30/05/2023)

PERFORMANCE AND EVENT PHOTOGRAPHER / POST-PRODUCTION

Erasmus+ professional internship.

Totart Valencia-School of Performing Arts

(05/02/2023 – 07/02/2023)

EVENT PHOTOGRAPHER / IMAGE POST-PRODUCTION

Photographic coverage of the "Jazzy Battles".

Jazzy Dance Studios

(11/2022)

AUTHORIAL PHOTOGRAPHY EXHIBITION

Selected photographic project exhibited as part of the "Impossible Shadow" contest.
InShadow – Lisbon Screendance Festival